

# Georgia Marketing Council Fall 2002 Meeting Savannah, GA



# Georgia Marketing Council • Fall 2002 Meeting

Friday, October 11, 2002  
8:00 a.m. - 3:00 p.m.  
The Hampton Inn  
Savannah Historic District  
201 East Bay Street  
Savannah, GA 31401

## Come Join Us!

We'll begin our Fall Conference with dinner on Thursday evening, October 10 at the Shrimp Factory located at 313 E. River Street directly across the street from the Hampton Inn off the Lincoln Street ramp. The storefront has a red and white awning and the phone number is (912) 236-4229. Plan to meet for dinner at 6:30 p.m. in the Hampton Inn lobby.

Constance Anderson, nationally recognized credit union author and trainer, will be our speaker on Friday. She will lead us through an in-depth discussion of relationship marketing. Constance is the author of three marketing texts published by CUNA & Affiliates and has been an instructor for the CUNA Management School, and the CUNA Marketing Management School. She is an interactive trainer who will involve, delight, and inspire all of us!

## For Room Reservations:

Call the Hampton Inn directly at (912) 231-9700. The room rate is \$129+tax and includes continental breakfast. When calling, indicate that you are with the Georgia Marketing Council. The deadline for room reservations is September 10.

## Registration

(cost includes meeting fees, lunch, and refreshments)

\$75 for Georgia Marketing Council members  
\$150 for non-members

## Want to Join the Georgia Marketing Council?

Please contact Dawn White, GMC Treasurer, at (404) 676-0846 or dawwhite@na.ko.com for information on how you can become a member. The membership year begins October 1, 2002 and membership dues are \$100 yearly, per credit union.

## Driving Directions:

**From the airport and Southbound I-95:** Exit the airport and take I-95 South to I-16 East (Exit 99A). Drive approximately 10 miles until I-16 ends and merges onto Montgomery Street. Follow Montgomery Street until it ends (5 blocks) at Bay Street. Turn right onto Bay Street and drive 8 blocks. The Hampton Inn will be on your right at the corner of Abercorn and Bay Streets. I-95 Northbound travelers will also take exit 99A onto I-16.

**From Atlanta & I-75:** Take I-75 South from Atlanta toward Savannah. Outside of Macon, take I-16 East to Savannah. When I-16 ends, it will merge onto Montgomery Street. Then follow the directions above.

**Please visit our website at <http://www.gcu.org/gmc/> to register for the Georgia Marketing Council 2002 Fall Meeting or you may complete the attached registration form and return it along with your check made payable to: The Georgia Marketing Council, attention Dawn White, GMC Treasurer, at the address given below.**

For further information concerning this meeting, please contact Dawn White, GMC Treasurer, at (404) 676-0846 or dawwhite@na.ko.com.

## Georgia Marketing Council • Registration Form

Please register the following person(s) for the Georgia Marketing Council meeting on Friday, October 11, 2002. Enclosed is our check for \$75.00 per person (GMC members) or \$150.00 per person (non-members).

Credit Union: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Address: \_\_\_\_\_

Fax #: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Look for the Georgia Marketing Council registration form online at the Georgia Credit Union Affiliates website at [www.gcu.org](http://www.gcu.org) and click on the Georgia Marketing Council.

Name: \_\_\_\_\_

Will attend: (circle one)

Thurs. dinner only    Friday meeting only    Both

Thurs. dinner only    Friday meeting only    Both

Thurs. dinner only    Friday meeting only    Both

If you have any special dietary needs, please specify: \_\_\_\_\_

**Complete the registration form and return it with your payment to:**

Georgia Marketing Council  
c/o Dawn White  
The Coca-Cola Company Family Federal Credit Union  
USA 380  
P.O. Box 1734  
Atlanta, GA 30301