

# Georgia Marketing Council • Spring 2002 Meeting

Friday, May 17, 2002

8:00 a.m. - 3:00 p.m.

The Partridge Inn

2110 Walton Way

Augusta, Ga 30904

## Come Join Us!

Come join us at our spring meeting as we learn more about Customer/Member Relationship Management (CRM), share highlights of the CUNA Marketing Council's 2002 Marketing and Business Development Conference, and listen to a panel discussion on increasing loan volume at your credit union. Also, make sure to join us on Thursday evening for the pre-meeting dinner at 7:00 p.m. at the Bambu Restaurant located in The Partridge Inn.

## Meeting Room - Magnolia Room

### For Room Reservations:

Call The Partridge Inn directly at (706) 737-2428. Room rates are \$79 for a single, \$89 for a double/queen, or \$99 for a suite plus tax. **The deadline for room reservations is April 25.**

## Registration

*(cost includes continental breakfast, lunch and breaks)*

\$50 for Georgia Marketing Council members  
\$100 for non-members

## Want to Join the Georgia Marketing Council?

Please contact Dawn White, GMC Treasurer, at (404) 676-0846 or dawwhite@na.ko.com for information on how you can become a member.

## Driving Directions:

**From I 20 West (Atlanta):** Take exit 199. Turn right onto Washington Road and follow to Berckmans Road. Turn right onto Berckmans Road and follow to dead end at Walton Way. Make a left turn onto Walton Way. The Partridge Inn, located at 2110 Walton Way, will be on the right side of the street.

**From I 20 East (Columbia, SC):** Take exit 199. Turn left onto Washington Road and then follow the same directions as printed above.

**From Savannah:** Follow Highway 21 to Highway 25 in Millen. Follow Highway 25 to Augusta. In Augusta, Highway 25 intersects with Walton Way. Turn left onto Walton Way and go approximately 4 miles. The Partridge Inn will be located on the left side of the road at 2110 Walton Way.

Please visit our website at <http://www.gcu.org/gmc/> to register for the Georgia Marketing Council 2002 Spring Meeting or you may complete the attached registration form and return it along with your check made payable to: **The Georgia Marketing Council to Dawn White, GMC Treasurer, at the address given below.**

For further information concerning this meeting, please contact Dawn White, GMC Treasurer, at (404) 676-0846 or dawwhite@na.ko.com.

## Georgia Marketing Council • Registration Form

Please register the following person(s) for the Georgia Marketing Council meeting on Friday, May 17, 2002. Enclosed is our check for \$50.00 per person (GMC members) or \$100.00 per person (non-members).

Credit Union: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Address: \_\_\_\_\_

Fax #: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Look for the Georgia Marketing Council registration form online at the Georgia Credit Union Affiliates website at [www.gcu.org](http://www.gcu.org) and click on the Georgia Marketing Council.

Name:	Will attend: (circle one)		
_____	Thurs. dinner only	Friday meeting only	Both
_____	Thurs. dinner only	Friday meeting only	Both
_____	Thurs. dinner only	Friday meeting only	Both

If you have any special dietary needs, please specify:

**Complete the registration form and return it with your payment to:**

Georgia Marketing Council  
c/o Dawn White  
The Coca-Cola Company Family Federal Credit Union  
USA380  
P.O. Box 1734  
Atlanta, GA 30301