



introducing the 2008
georgia marketing
council lineup

new year. new events. new ideas.

it's a new year for the georgia marketing council, and that means an all new lineup of local events and fresh ideas to strengthen your marketing muscle. we are excited to announce that our 2008 educational focus is public relations. so, sharpen your pencils, mark your calendars, and pack your bags for these upcoming events:

april 2: pr workshop: beef up your writing and media relations skills
healy point county club in macon, georgia

june 5-6: 2008 georgia marketing council conference
emerald pointe hotel and conference center at lake lanier islands

october 1: pr workshop: effectively handling crisis communication
georgia federal credit union in duluth, georgia

watch your mailbox and inbox for details!
not a gmc member? learn how at www.gmc.gcu.org.

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defining
the difference

